

PROJECT SUMMARY

TO BE USED FOR COMMUNICATION GOALS AND SHARING PROJECT RESULTS

(To be filled in at project closure and to submit with the Final Report)

I. Main data

This section will automatically be filled from the Final Report

Programme	Hungary-Slovakia-Romania-Ukraine ENI Cross Border Cooperation Programme 2014-2020
Reference of the call for proposals	[Please choose and delete those which are not applicable]:
Thematic objective	[Please choose and delete those which are not applicable]:
Programme priority	[Please choose and delete those which are not applicable]:
Project ID	
Project full title	
Project acronym	
Name of the Lead Beneficiary [in English] and country of registration	
Beneficiary(s) and country of registration	
Location of the project activities	
Nature of the project	
Type of the action	

Duration of the project	
Start and end date of implementation	
Budget as per Grant Contract (EUR) Total budget: ENI contribution: National contribution: - State: - Own:	
Contact details Name: Email address:	

II: Indicators ACHIEVED – ALL

This section will automatically be filled from the Final Report

III: Short description of the project

A) Please answer the following questions:

- 1. Short description of the project – Please formulate the description in a press release format highlighting the activities and impact the project reached; please tailor your briefing without using project management specific language. (max. 1500 character)***
- 2. What is the change the project has reached? (max. 500 character)***

3. *Who are the final beneficiaries of project activities? Please describe them and their feedback towards the project. (max. 500 character)*

4. *Please elaborate more on the impact of your project, involving the following points: (max. 500 character)*
 - *Specific skills and knowledge that project participants gained – (if the case)*
 - *Changed attitudes or values about the subject area of your project among project participants or in your own organizations – (if the case)*

5. *What impact do you expect to achieve within three to six months after the completion of your project that you could still attribute to the activities of the project? (max. 500 character)*

6. *What do you consider as main result of the project implemented? (subjective opinion is needed – in max. 500 character)*

B)

Please insert from each Beneficiary a brief testimonial on the added value of the project for their territorial area or organization. Please provide also their name and position. Final beneficiaries or project participants can also be quoted in this section. (max. 1000 character)

C)

Please fill in the following table that describes the overall communication activities carried out throughout the whole project implementation. Please insert online reference and documentation on the activities carried out (pictures, testimonials, links, movies or other electronic evidence):

(Add as many columns as you need)

Activity	Short description, e.g. participants, target audience	Responsible Beneficiary	Date and place (if relevant)
Public events			
Organisation of conferences, workshops, trainings etc. about project activities/results			

Organisation of exhibitions, info days, open air events etc. about project activities/results			
Events for mass media			
Organisation of press conferences and press briefings about project activities/results			
Preparation and distribution of press releases in local mass media about project activities/results			
Press visit to implementation locations			
Interviews of project representatives			
Online and social media activities			
In case your project developed a new dedicated webpage, please insert the link where it can be accessed.			
Please provide the link where the main social media communication was carried out for your project – (if the case)			
Announcements of project events (conferences, workshops, trainings etc.) on the HUSKROUA ENI CBC Programme's or on the project's/Beneficiary's social media page			
Advertising activities			
TV			
Radio			
Press (including advertorials)			
Outdoor			

Online			
<i>Audio-visual tools</i>			
Films			
TV/radio spots			
<i>Information materials</i>			
Newsletters, magazines etc.			
Brochures, leaflets, flyers etc.			
Posters, banners, rollups etc.			
<i>Promotional items</i>			
T-shirts, caps, bags			